



## Inclusive Growth in Cities Campaign: A Roadmap for Action

### *The New York Proposal for Inclusive Growth in Cities*

There is an **urgent political and economic imperative to address rising inequalities within our society**. In many countries, the gap between rich and poor has widened, with those at the top capturing the lion's share of growth while many people have not seen their real income rise for several years. But income is just one aspect of life that matters for well-being. In just about every area, whether it be educational attainment, life expectancy or employment prospects, **life outcomes are disproportionately determined by socio-economic status, sex, age or the places in which people live**. Rising inequality harms economic growth and has the potential to undermine social cohesion and threaten political stability.

We consider that fostering Inclusive Growth calls for a major break with the policy making of the past. This means reassessing the way in which we design our policies to ensure that growth and equity are treated as mutually reinforcing goals, **as well as putting well-being and social inclusion at the centre of the debate on economic growth**.

Cities have a crucial role to play in making inclusive growth happen. Cities are key actors in many domains that matter for inclusive growth, including education, health care services, social protection, training and employment services, as well as housing, neighbourhood regeneration and transport.

As a symbol of our commitment:

We will champion an Inclusive Growth agenda in our city, our country and across the world, by promoting policies and practices that foster both economic growth and inclusiveness.

We will work together to advance this agenda and share best practices and policy tools to achieve inclusive growth in cities, based on the following premises:

- ***An inclusive education system***, which enables people of all ages and backgrounds to develop their human capital, acquire relevant skills and improve their life chances.
- ***An inclusive labour market***, which aims to make the most of women, youth, older populations, migrants and immigrants, foreign-born populations, and people of all backgrounds in the labour force. This means policies that promote access to **quality jobs** and **inclusive entrepreneurship**.
- ***An inclusive housing market and urban environment***, which provides quality, affordable housing in safe, healthy neighbourhoods for all segments of the population.
- ***Inclusive infrastructure and public services***, which consists of a transport system that provides access to jobs, services and consumption opportunities for all, as well as affordable, reliable public services, such as water, energy, and waste management and broadband infrastructure.

We will help shape a policy roadmap for Inclusive Growth in Cities, which will propose concrete measurement and policy tools to advance more inclusive growth in cities, and to measure and monitor progress.

Our efforts will contribute to the *OECD All on Board Inclusive Growth Initiative*, undertaken in partnership with the Ford Foundation, thereby helping to inform the Inclusive Growth debate among national governments.

Our efforts will also inform other global agendas that aim to advance more sustainable, inclusive and resilient cities, including the implementation of the UN-Sustainable Development Goal 11, which calls for inclusive, safe, and resilient cities; the New Urban Agenda that will result from the Habitat III conference; and the post-COP21 agenda.

We, members of the *Inclusive Growth in Cities Campaign*, share the view that Inclusive Growth represents an opportunity to put economic growth on more equitable, sustainable footing for a better future for all.

*Signed on 29 March 2016 in New York by:*

Angel Gurría, Secretary-General, OECD

Darren Walker, President, Ford Foundation

### *Champion Mayors*

Ibrahim Baidoo, Mayor of Ashaiman (Ghana)  
Giorgos Kaminis, Mayor of Athens (Greece)  
Kasim Reed, Mayor of Atlanta (USA)  
William A. Bell, Mayor of Birmingham, Alabama (USA)  
Yvan Mayeur, Mayor of Brussels (Belgium)  
Patricia de Lille, Mayor of Cape Town (South Africa)  
Edgar Mora Altamirano, Mayor of Curridabat (Costa Rica)  
Carlos Moscoso, Mayor of Cusco (Peru)  
Khalifa Sall, Mayor of Dakar (Senegal)  
Esther Alder, Mayor of Geneva (Switzerland)  
Marco Doria, Mayor of Genoa (Italy)  
Angela Brown Burke, Mayor of Kingston (Jamaica)  
David Sheard, Mayor of Kirklees (United Kingdom)  
Burkhard Jung, Mayor of Leipzig (Germany)  
Fernando Medina, Mayor of Lisbon (Portugal)  
Eric Garcetti, Mayor of Los Angeles (USA)  
Manuela Carmena, Mayor of Madrid (Spain)  
Federico Gutiérrez, Mayor of Medellín (Colombia)  
Mauricio Vila Dosal, Mayor of Mérida (Mexico)  
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Betsy Hodges, Mayor of Minneapolis (USA)  
Denis Coderre, Mayor of Montreal (Canada)

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Bill de Blasio, Mayor of New York (USA)  
Naomi Koshi, Mayor of Otsu (Japan)  
Anne Hidalgo, Mayor of Paris (France)  
Charlie Hales, Mayor of Portland (USA)  
Rui Moreira, Mayor of Porto (Portugal)  
Luis Alberto Mella Gajardo, Mayor of Quillota (Chile)  
Eduardo Paes, Mayor of Rio de Janeiro (Brazil)  
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Javier Gonzales, Mayor of Santa Fe (USA)  
Tony Vazquez, Mayor of Santa Monica (USA)  
Carolina Tohá, Mayor of Santiago (Chile)  
Park Won-Soon, Mayor of Seoul (Korea)  
Basílio Horta, Mayor of Sintra (Portugal)  
Karin Wanngård, Mayor of Stockholm (Sweden)  
Jozias van Aartsen, Mayor of The Hague (The Netherlands)  
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### *Partner Institutions*

C40 Cities Climate Leadership Group  
Cities Alliance  
ICLEI Local Governments for Sustainability

National League of Cities  
United Cities and Local Governments  
United Way

