



# OECD CHAMPION MAYORS

## for Inclusive Growth

**19 October 2017**  
**Conrad Hotel | Seoul, Korea**

The Third Meeting of Champion Mayors for Inclusive Growth will build on the commitments set out in the **New York Proposal** (March 2016) and the concrete actions outlined in the **Paris Action Plan** (November 2016). It will focus on the implementation of two key themes: how cities can simultaneously tackle climate change and inclusive growth, and how they can level the playing field for small and medium-sized businesses (SMEs).

The morning session will be comprised of two interactive panel discussions with Mayors. In the first panel, Mayors will share how they are successfully bridging their strategies for climate change and inclusive growth. In the second panel, a second round of Mayors will describe their efforts to strengthen support for small businesses and entrepreneurs. The morning will conclude with the launch of the **Seoul Implementation Agenda**, which will outline a set of commitments, indicators and monitoring tools to advance the dual themes.

The afternoon will kick-off with two rounds of thematic parallel sessions. These smaller, interactive discussions will bring together Mayors and city leaders. The first round of parallel sessions will centre on people and places, with a discussion on the concrete tools that can help cities in different policy domains, including housing and land use, along with a special session focusing on solutions to support women and children. The second round of parallel sessions will focus on critical pieces of the implementation puzzle: financing and stakeholder engagement for inclusive, green growth. The event will also be the occasion to launch the **OECD Case Study of Inclusive Growth in Seoul**, a study that highlights how Seoul Metropolitan Government is implementing its agenda for a more inclusive city, as well as the **OECD Inclusive Growth web platform**.

In the concluding roundtable, Champion Mayors will be joined by Mayors participating in the next day's Mayors' Forum on Climate Change, co-organised by Seoul Metropolitan Government, the Global Covenant of Mayors and ICLEI.

# ANNOTATED AGENDA

**8:30-9:00**      **REGISTRATION AND NETWORKING COFFEE**      *3rd floor*

**9:00-9:25**      **WELCOME REMARKS**

- Park Won-soon, Mayor of Seoul (Korea), President of ICLEI
- Angel Gurría, OECD Secretary-General

*Interpretation: English, Spanish, French, Korean.*

*Grand Ballroom – 3rd floor*

**9:25-9:30**      **LAUNCH OF THE OECD INCLUSIVE GROWTH WEB PLATFORM**

*Interpretation: English, Spanish, French, Korean.*

*Grand Ballroom – 3rd floor*

**9:30-10:40**      **CHAMPION MAYORS PANEL 1**

**BRIDGING STRATEGIES FOR CLIMATE CHANGE & INCLUSIVE GROWTH IN CITIES**

*This moderated panel will engage several Mayors in an interactive discussion around how they have been successful in meeting both climate and inclusion objectives in their city.*

Chair: Juliette Foster, International Broadcaster

Panellists:

- Edgar Mora Altamirano, Mayor of Curridabat (Costa Rica)
- Mohamed Larbi Belkaid, Mayor of Marrakech (Morocco)
- Ted Winterer, Mayor of Santa Monica (USA)
- Park Won-soon, Mayor of Seoul (Korea)
- Fatimetou Abedel Malk, Mayor of Tévragh-Zeina (Nouakchott, Mauritania)

*Interpretation: English, Spanish, French, Korean.*

*Grand Ballroom – 3rd floor*

**10:45-11:55**      **CHAMPION MAYORS PANEL 2**

**LEVELLING THE PLAYING FIELD FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN CITIES**

*This moderated panel will engage several Mayors in an interactive discussion around innovative strategies at the local level to support SMEs and entrepreneurs.*

Chair: Juliette Foster, International Broadcaster

Panellists:

- Ricardo Rio, Mayor of Braga (Portugal)
- Mike Rawlings, Mayor of Dallas (USA)
- Naomi Koshi, Mayor of Otsu (Japan)
- Jae Myung Lee, Mayor of Seongnam (Korea)

*Interpretation: English, Spanish, French, Korean.*

*Grand Ballroom – 3rd floor*

11:55-12:05

COFFEE BREAK

3rd floor

12:05-12:25

**LAUNCH OF THE SEOUL IMPLEMENTATION AGENDA & GROUP PHOTO**

All Champion Mayors will be invited on stage to deliver the **Seoul Implementation Agenda**, followed by an invitation to all participating Mayors for a group photo on stage.

Interpretation: English, Spanish, French, Korean.

Grand Ballroom – 3rd floor

12:30-13:30

LUNCH

Mayors' Lunch – 6th Floor

Participants' Lunch – 3rd Floor

13:30-14:30

**PARALLEL THEMATIC SESSIONS | ROUND 1**

These sessions will allow for more informal, interactive discussion among Champion Mayors and city leaders, with discussions led by experts from institutional partners.

**ADDRESSING SOCIAL EXCLUSION IN CITIES: A FOCUS ON WOMEN AND CHILDREN**

Chair: Romina Boarini, Coordinator of OECD Inclusive Growth initiative

- Naomi Koshi, Mayor of Otsu (Japan)
- Manolo Jimenez, Mayor of Saltillo (Mexico)
- Fredrik Jurdell, City of Stockholm (Sweden)

Interpretation: Spanish, English, Korean

Park Ballroom 2 – 5th floor

**OVERCOMING SEGREGATION AND GENTRIFICATION THROUGH HOUSING, TRANSPORT AND LAND USE POLICIES**

Chair: Josep Roig, Secretary-General, UCLG

- Luis Torrens, City of Barcelona (Spain)
- Ted Winterer, Mayor of Santa Monica (USA)
- Ashok Kumar Shahi, Mayor of Tansen (Nepal)
- Fatimetou Abedel Malk, Mayor of Teveragh-Zeina (Nouakchott, Mauritania)

Interpretation: French, English, Korean

Park Ballroom 3 – 5th floor

14:40-15:40

**PARALLEL THEMATIC SESSIONS | ROUND 2**

These sessions will allow for more informal, interactive discussion among Champion Mayors and other stakeholders, with discussions led by experts from institutional partners.

**BOOSTING CITIZEN ENGAGEMENT FOR INCLUSIVE, GREEN GROWTH**

Chair: Josh Alpert, Special Projects, C40

- Ricardo Rio, Mayor of Braga (Portugal)
- Lee Suk Woo, Mayor of Namyangju (Korea)
- Dan Zarrilli, City of New York (USA)
- Luis Mella, Mayor of Quillota (Chile)
- Frederik Jurdell, City of Stockholm (Sweden)

Interpretation: Spanish, English, Korean

Park Ballroom 2 – 5th floor

**FINANCING INCLUSIVE GROWTH IN CITIES**

Chair: George McCarthy, President, Lincoln Institute of Land Policy

- Edgar Mora Altamirano, Mayor of Curridabat (Costa Rica)
- Mike Rawlings, Mayor of Dallas (USA)
- Mohamed Larbi Belkaid, Mayor of Marrakech (Morocco)

Interpretation: French, English, Korean

Park Ballroom 3 – 5th floor

15:40-16:00 COFFEE BREAK 3rd floor

16:00-17:30 **MAYORS' ROUNDTABLE: A JOINT SESSION OF THE OECD CHAMPION MAYORS FOR INCLUSIVE GROWTH AND MAYORS PARTICIPATING IN THE MAYORS' FORUM ON CLIMATE CHANGE**

*In this joint roundtable of OECD Champion Mayors and leaders participating in the Mayors' Forum on Climate Change, Mayors and city leaders will be invited to make a brief statement to outline their commitments to taking this agenda forward.*

Chair: Christiana Figueres, Vice-Chair of the Global Covenant of Mayors

*Interpretation: English, Spanish, French, Korean.*

*Grand Ballroom – 3rd floor*

17:30-18:00 **CLOSING REMARKS**

- Lamia Kamal-Chaoui, Director of the Centre for Entrepreneurship, SMEs, Local Development and Tourism, OECD
- Anne Hidalgo, Mayor of Paris (France), Chair of C40 Cities Climate Leadership Group
- Park Won-soon, Mayor of Seoul (Korea), President of ICLEI

*Interpretation: English, Spanish, French, Korean.*

*Grand Ballroom – 3rd floor*

18:30 **COCKTAIL** *(By invitation only)* 3rd floor

19:00 **DINNER HOSTED BY THE MAYOR OF SEOUL** *(By invitation only)* Grand Ballroom – 3rd floor

