

FOURTH MEETING OF THE OECD Champion Mayors for Inclusive Growth

18 March 2019 | Athens, Greece

AGENDA

Cities Alliance
Cities Without Slums

BROOKINGS

I.C.L.E.I.
Local
Governments
for Sustainability

**UCLG
CGLU**
United Cities
and Local Governments



**Bloomberg
Philanthropies**

**NATIONAL
LEAGUE
of CITIES**

**LINCOLN INSTITUTE
OF LAND POLICY**

**C4O
CITIES**

**FORD
FOUNDATION**

OECD
BETTER POLICIES FOR BETTER LIVES



FOURTH MEETING



OECD CHAMPION MAYORS
for Inclusive Growth

18 March 2019
Athens City Hall | Athisnas 63, 105 52, Athens

The Fourth Meeting of Champion Mayors for Inclusive Growth will build on the proposals described in the *New York Proposal* (March 2016), the concrete actions outlined in the *Paris Action Plan* (November 2016) and the commitments set out in the *Seoul Implementation Agenda* (October 2017). It will focus on a key tool – innovation to support the inclusive growth agenda implementation – and lead to discussions on how cities can leverage all types of innovation – social, technological and in public policy – for more inclusive cities and citizen well-being.

The meeting will kick-off with a lunch reception, followed by a jumpstart session that will interactively dive into the findings of the OECD/Bloomberg Philanthropies 2018 Survey on innovation capacity in cities. The meeting will continue with three rounds of consecutive thematic discussions with mayors featuring experiences of different cities around the world.

- The first round of discussions will centre on **social innovation**, with a focus on how cities are creating an environment where social innovation is supported and the impacts and outcomes they are achieving.
- The second round of discussions will focus on **public sector innovation**, with a debate on the role innovation is playing, especially regarding policy design and programme implementation: what this looks like, what issues are prioritised, and what kind of investments it takes to achieve actual results.
- The third round will explore the impact of **technological and digital innovation** on how smart cities operate and the well-being of their residents. This implies understanding what policies cities need to put in place in response to digitalisation, including measures to protect resident information and privacy.

The 4th Meeting of the OECD Champion Mayors for Inclusive Growth will see the launch of the **Athens Roadmap for Inclusive Growth in Cities** charting ways forward for cities to leverage all types of innovation - public sector, technological, and social - to bolster their inclusive growth agendas.

On the following day, 19 March 2019, Mayors are invited to the **7th Roundtable of Mayors and Ministers** jointly organised by the OECD, the City of Athens and the Greek Ministry of Economy. The Roundtable will centre on how Mayors and Ministers can work in concert, within integrated national urban policies to tackle crosscutting and interconnected megatrends.

AGENDA

FOURTH MEETING OF THE OECD CHAMPION MAYORS FOR INCLUSIVE GROWTH

MONDAY, 18 MARCH 2019 | ATHINAS 63, 105 52, ATHENS

9:00-11:30 **SIDE EVENTS (NETWORKING SESSIONS, BILATERAL MEETINGS)**

12:00-12:30 **THE ROAD AHEAD: LAUNCH OF THE ATHENS ROADMAP ON INNOVATION FOR INCLUSIVE GROWTH**
LAUNCH BY A GROUP OF MAYORS & FAMILY PHOTO

12:30-13:30 **LUNCH RECEPTION & NETWORKING**

13:30-13:35 **INTRODUCTION AND WELCOME**

- JULIETTE FOSTER, Moderator and Master of Ceremony

13:35-14:00 **KEYNOTE ADDRESS**

- GEORGIOS KAMINIS, Mayor of Athens (Greece)
- ANGEL GURRIA, Secretary General OECD

14:00-15:00 **JUMPSTART SESSION: LESSONS AND INSIGHTS FROM CITIES ON INNOVATION CAPACITY**

- Highlights from a Global OECD/Bloomberg Survey on Innovation Capacity Across 89 cities
LAMIA KAMAL-CHAOU, OECD & JAMES ANDERSON, Bloomberg Philanthropies

15:00-16:00 **URBAN CAFÉ N°1: SOCIAL INNOVATION**

GUIDED MAYORS' DISCUSSION

Since the global economic crisis, social innovation has garnered attention as a tool to tackle pressing social challenges in response to market failures and crisis of trust of citizens in their national governments. In addition to longstanding actions from social economy organisations and social enterprises, **cities play a key role in discharging several social policies, and have accelerated their efforts to develop a fertile ecosystem in which social innovations can flourish.**

Social innovation is about designing and implementing new solutions and **answers to social problems**, which ultimately will improve the welfare and wellbeing of individuals and communities. Cities examples range from:

- a. **Services that improve the quality of life** of individuals and communities (care services, medico-social cooperatives, urban farms, community gardens);
- b. **Labour market integration processes, competencies, jobs, and forms of participation** (skilling disadvantaged individuals for digital jobs).

Questions to guide discussion

- What social innovation solutions is your city championing for more inclusive growth?
- Where do opportunities exist to bring social innovation to scale and make them thrive in cities?
- What innovative tools can be used to unlock finance for sustainable social innovation?

16:00-16:30 **COFFEE BREAK**

16:30-17:15

URBAN CAFÉ N°2: PUBLIC SECTOR INNOVATION

GUIDED MAYORS' DISCUSSION

In order to respond to urban challenges and opportunities, local governments are developing and introducing new ways to frame problems and develop solutions. Public sector innovation is about **finding new and better means to recognise and to deliver better public outcomes** by achieving increased efficiency, effectiveness, and citizen, user or employee satisfaction. To help innovation thrive, local leaders are key in **promoting innovative behaviours** (culture and guidance) and **creating an ecosystem for innovation** that encourages flexibility and experimentation. Cities examples range from:

- a. **Organisational design** and **experimental governance** (multi-actor collaborations, PPP, urban innovation labs, budget agility);
- b. **Human centred design** and **citizen engagement** (participatory budgeting, community visioning);
- c. **Data management, analytics** and **open government** (Open/Big/Smart Data initiatives).

Questions to guide discussion

- How does public sector innovation expand opportunities to develop human capital and improve collaboration and experimentation within your local government?
- How can local governments collaborate with other actors (national governments, the business community, NGOs, citizens) to fight inequalities in cities?
- How have you addressed concerns about inclusive growth through public sector innovation? Which policies and practices have proven most successful?

17:15-18:00

URBAN CAFÉ N°3: TECHNOLOGICAL & DIGITAL INNOVATION

GUIDED MAYORS' DISCUSSION

Technological and digital innovation is transforming how citizens interact with governments. Initially supply-driven with the private sector taking the lead, **smart urban services** are strategically embraced by policy makers as a means to enhance capacity and improve efficiency.

At the city level, the complex and disruptive megatrend of **digitalisation** has been central to the concept of '**smart cities**'. Smart cities seek to leverage digitalisation to deliver more efficient, sustainable and inclusive urban environments as part of a collaborative, multi-stakeholder process across sectors. Key examples include:

- a. Smart **service delivery** (real-time data, electronic congestion toll, smart parking system, IoT sensors);
- b. Promoting **local economic growth** (blockchain-powered city, safer and accessible mobile banking);
- c. Tech enhanced **civic engagement** (crowdsourcing data for waste management, Open Data);
- d. Pro-active citizen well-being (natural disaster risks and impact prediction, air quality sensors).

Questions to guide discussion

- How can local and national governments incentivise regulatory frameworks that adapt to the fast-changing scene of urban digital innovation and its disruptive business models?
- How can local governments use data to guide decision-making in key service delivery?
- Is there a sustainable public-private partnership model for viable smart urban projects?

19:00

DINNER HOSTED BY THE GEORGIO KAMINIS, MAYOR OF ATHENS | WYNDHAM GRAND ATHENS



OECD Champion Mayors for Inclusive Growth initiative

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<http://www.oecd-inclusive.com/champion-mayors/>