

WEBINAR: ACCELERATING CITIES' INNOVATION CAPACITY

12 June 2019 | 10 am EDT / 4 pm CEST

BACKGROUND

Across the world, local leaders are seeking **new answers to evolving trends** affecting cities, such as digitalisation, demographic shifts, climate change and globalisation. Cities are reinventing themselves and their urban systems to better serve residents in this rapidly changing context. Expanding modes of resident engagement, launching open data platforms, applying tech solutions to service delivery and investing in digital infrastructure to spur economic productivity are some of the ways in which cities are **leveraging innovation to boost the local public sector**. Efforts like these call for **a city's capacity to innovate** by developing strategies, providing the resources and establishing the right conditions to encourage innovation.

The [OECD Champion Mayors for Inclusive Growth Initiative](#) and [Bloomberg Philanthropies](#) believe that cities are fertile grounds for innovation. Nevertheless, innovation is as much about culture, people, leadership and engagement as it is about technology and data. Both organisations have joined forces to assess how cities around the world are developing their capacity to innovate and to what extent such innovation improves resident outcomes. As a result, the OECD will release *Enhancing Cities Innovation Capacity* in July 2019, a report based on the responses of **more than 80 cities** from around the world to the **OECD/Bloomberg Survey on Innovation Capacity**.

This webinar will share **key findings** from the forthcoming report, including **investments that enable cities to innovate**, factors that challenge or create barriers to innovation and the impact of **innovation strategies and goals** on the opportunities to **enhance resident well-being**.

FORMAT OF THE WEBINAR

- **Welcome & Introduction**
Aziza Akhmouch, Acting Head of the Cities, Urban Policies & Sustainable Development Division, OECD
Sena Segbedzi, Acting Coordinator of the Champion Mayors for Inclusive Growth Initiative, OECD
- **Spotlight I. Stockholm**
Gunnar Bjorkman, Director of Innovation, City of Stockholm (Sweden)
- **Spotlight II. New York City**
Carson Hicks, Deputy Executive Director of the Mayor's Office for Economic Opportunity, New York City (USA)
- **Spotlight III. Syracuse**
Adria Finch, Director of Innovation, City of Syracuse (USA)
- **Spotlight IV. Montreal**
Stéphane Guidoin, Director Montreal Urban Innovation Lab, Montreal (Canada)
- **Discussant**
Stephanie Wade, Government Innovation, Bloomberg Philanthropies
- **Q&A**, with participants

WHAT PARTICIPANTS SHOULD EXPECT

- ▶ **Discover** how cities are developing their capacity to innovate
- ▶ **Find out** key drivers and tools for innovation in cities
- ▶ **Learn** how other cities are using innovation to achieve better resident well-being
- ▶ **Exchange** experiences, ideas and lessons on how to foster innovation capacity

AUDIENCE:

This webinar is especially designed for respondents of the OECD/Bloomberg Survey on Innovation Capacity

LANGUAGE: English

[CONTACT US](#) *with any questions*