

OECD CHAMPION MAYORS FOR INCLUSIVE GROWTH INITIATIVE

How to become Chair of the Champion Mayors Initiative

The OECD developed a “people-centred growth model” in which wellbeing is the yardstick of success, not GDP per capita. In this model, everybody can contribute to growth, independent of their background or origins, and receive a fair share of the benefits. These are the central propositions of the OECD Inclusive Growth Initiative, launched in 2012 to provide answers on how to reduce the increased inequalities of income and opportunities that many OECD countries have experienced during the last decades.

As part of its Inclusive Growth agenda, in 2016, the **Champion Mayors for Inclusive Growth Initiative** (“the Initiative”) was launched as a global coalition of mayors dedicated to tackling inequalities and advancing an inclusive urban economic growth agenda.¹

The Initiative forms a coalition of willing leaders who have committed to tackling inequalities and promoting inclusive economic growth in cities. The Initiative provides Mayors with a unique platform in the debate on inequality: it serves to elevate their voices in national debates and global agendas, and to facilitate exchanges and the sharing of concrete solutions among city leaders to address inequality. The Initiative is served by the OECD Centre for Entrepreneurship, SMEs, Regions and Cities.

Role

The Chair of the Initiative spearheads the strategic orientations and presides over the Initiative’s biennial meetings. A strong advocate for the role of cities in addressing inclusive growth, the Chair brings expertise and network to shape a vision for the Initiative, in cooperation with the other Champion Mayors, in pursuit of its common goals.

The Chair provides direct Mayoral leadership to the work of the Initiative, and serves as its spokesperson worldwide. The Chair works closely with the OECD Secretariat and the Steering Group (composed of five to eight Champion Mayors) to oversee the continued strengthening and development of the Inclusive Growth agenda by:

- Providing **strategy and leadership** to advance priority themes and policy areas of the Initiative, raise the profile of the data, evidence and messages produced by the Initiative, and champion the implementation of the Initiative’s key political documents ([NY Proposal](#), [Paris Action Plan](#), [Seoul Implementation Agenda](#), [Athens Road Map](#), [Pledge For Youth For An Inclusive Post-COVID Recovery](#))
- **Chairing the Steering Group meetings** of the Initiative twice a year (date defined with Chairs office) for a collegial reflection on the priorities and activities of the Initiative.
- Spearheading the **annual work plan with the Steering Group** of the Initiative and leading consultations with peer-mayors for a collective ownership of the roadmap and activities;
- Facilitating and incentivising **Champion Mayors to be active** in the Initiative’s activities and programme of work to increase capacity for inclusive growth agenda building.
- Providing guidance and suggestions of **potential new mayors** for the Initiative, in co-operation with the OECD Secretariat

¹ The Initiative is informal. It is not an official OECD body.

- Representing the Champion Mayors Initiative at relevant **international forums and events organised by the Secretariat or external actors**, as appropriate
- Lead **at least one** activity at a technical level or political level. Activities could include, but are not limited to:
 - hosting an annual **meeting of champion mayors** in the Chair's city or country
 - hosting a **peer-learning workshop** to discuss local inclusive growth agendas
 - carry out a **policy dialogue** on inclusive growth related issues in the city or country

The above activities could relate to a number of dimensions including:

- economy: income inequality; gentrification, spatial inequality and segregation;
- inclusion: urban mobility and accessibility; migrants and refugees, gender equal cities; citizen engagement and youth empowerment; etc.
- environment: climate change, infrastructure investment, circular economy, energy affordability, water security; etc.
- innovation: digital and technology, smart inclusive cities, access to public services and amenities, etc.

Profile

To be considered for the position of Chair, a Champion Mayor under consideration for the role should:

- Be the Mayor of a city located in an OECD Member country.
- Demonstrate Mayoral leadership and local, national or international credibility on the issue of inclusive growth;
- Have a track record of personal commitment and documented real action taken on inclusive growth within his or her city;
- Be a strong advocate of the need to address inequalities and advance inclusive growth, and of the vital role cities play in building more inclusive societies worldwide;
- Have been personally actively involved in the Initiative's activities (e.g. attending, hosting or participating in meetings, research or studies) within the year preceding the application;
- Assign a dedicated focal point within the Mayor's office with relevant expertise in the city's inclusive growth agenda and direct access to the Mayor, to liaise with the OECD Secretariat on a regular basis.
- Have at least 2 years remaining of his/her mayoral term as of the starting date of Chairmanship;
- Have fluency in one of the two OECD official languages (English and French).

N.B. Mayors who are already chairing/leading another international intercity group will not be considered for the position of Chair.

Selection

The Chair will be designated by the Steering Group of the Initiative based on a diverse set of criteria (i.e. geography, gender, Initiative tenure, inclusive growth priorities). The Chair's tenure will cover a maximum of 2 years and will not exceed two consecutive terms.

Between 3-6 months before the end of a Chair's tenure, an open call for interest in Chairmanship will be issued. The application period will be open for at least one month and all applications will be assessed by the OECD Secretariat and the Initiative's Steering Group using the profile set out above.

Interested parties will be asked to submit a letter of motivation and a CV to the OECD Secretariat, which will be made available to the Steering Group for review.

Should you wish to apply for Chair of the Initiative, please contact Ms. Sena Segbedzi (sena.segbedzi@oecd.org), Coordinator of the Champion Mayors for Inclusive Growth Initiative, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE).