

OECD CHAMPION MAYORS FOR INCLUSIVE GROWTH INITIATIVE

How to participate in the Steering Group

The OECD developed a “people-centred growth model” in which wellbeing is the yardstick of success, not GDP per capita. In this model, everybody can contribute to growth, independent of their background or origins, and receive a fair share of the benefits. These are the central propositions of the OECD Inclusive Growth Initiative, launched in 2012 to provide answers on how to reduce the increased inequalities of income and opportunities that many OECD countries have experienced during the last decades.

As part of its Inclusive Growth agenda, in 2016, the **Champion Mayors for Inclusive Growth Initiative** (“the Initiative”) was launched as a global coalition of mayors dedicated to tackling inequalities and advancing an inclusive urban economic growth agenda.¹

The Initiative forms a coalition of willing leaders who have committed to tackling inequalities and promoting inclusive economic growth in cities. The Initiative provides Mayors with a unique platform in the debate on inequality: it serves to elevate their voices in national debates and global agendas, and to facilitate exchanges and the sharing of concrete solutions among city leaders to address inequality. The Initiative is served by the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

Role

The Steering Group works closely with the Chair and the OECD Secretariat to oversee the continued development of the Inclusive Growth agenda by:

- Selecting the **Chair of the Initiative every two years**;
- Providing strategic guidance for the **annual work plan** of the Initiative, and facilitating a collective ownership of the plan and activities;
- Facilitating and incentivising **Champion Mayors contributions** to the Initiative’s activities and work plan to increase capacity for inclusive growth agenda building;
- Providing guidance and suggestions of **potential new Mayors for the initiative**;
- Contributing to raising the profile of the Initiative.

Profile

To be part of the Steering Group, a Champion Mayor should:

- Demonstrate Mayoral leadership, and local, national or international credibility on the issue of inclusive growth;
- Have a track record of personal commitment and documented real action taken on inclusive growth along with the ability to document real action within his or her city;

¹ The Initiative is informal. It is not an official OECD body.

- Be a strong advocate of the need to address inequalities and advance inclusive growth and of the vital role cities play in building more inclusive societies worldwide
- Have at least two years remaining of his/her mayoral term as of the starting date of Steering Group participation;
- Have fluency in one of the two OECD official languages (English and French).

Selection

A call for volunteer will be issued among champion mayors by the OECD Secretariat and candidates will be selected according to geographic, thematic and gender diversity criteria.

The Steering Group will be composed of five to eight Vice-Chairs for a period of two years, with the possibility of extending for a consecutive two-year term.

Between three-six months before the end of the Steering Group's tenure, the OECD Secretariat will issue an open call for interest in the Steering Group. The application period will be open for at least one month and all applications (including CVs and letters of motivation) will be reviewed by the OECD Secretariat.

Should your Mayor wish to join the Steering Group of the Initiative, please contact Ms. Sena Segbedzi (sena.segbedzi@oecd.org), Coordinator of the Champion Mayors for Inclusive Growth Initiative, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE).