

OECD Champion Mayors Initiative Vision Statement

Our
Vision

To champion economic growth that creates economic opportunities for all – in our cities and around the world – by advancing bold and ambitious policies, sharing best practice, and bringing our collective voice to bear on the global stage.

The Challenge

OECD Champion Mayors have been at the forefront of the global debate of inclusive growth in cities – promoting access to quality jobs, providing affordable housing, investing in infrastructure, ensuring reliable public services and promoting education that improves life chances for all. Today, there remains a political and economic imperative to address rising inequalities within our society. But the context has evolved. From the pandemic to war in Europe, a series of shocks are confronting our cities with new barriers to inclusive growth. At the same time, there is a growing urgency to respond to fundamental shifts in society which present both risks and opportunities for inclusive growth, including digitalisation and the climate transition, and to address the crisis of trust in democracy which threatens the political foundations for inclusive growth.

Our Response

Strengthen the Initiative by ensuring sustainability, strong active membership, and putting mayors are the centre of the agenda

1 Strengthen the governance of the Initiative by establishing a Steering Group of willing mayors to lead thematic and regional initiatives

2 Expand the coalition to become more inclusive by inviting new mayors from underrepresented regions, including Asia, Africa and Latin America 3 Elevate the voice and contributions made by local leaders on the global stage by increasing the level of interaction between the Initiative with national governments, via the OECD

Strengthen policy-making for more inclusive economic growth in cities

- 4 Respond to the most pressing challenges facing cities today including rising cost of living, affordable housing, inequalities in gender, education, health, and economic opportunities
- 5 Align the inclusive growth agenda with the climate transition by updating the policy framework of the Initiative to reflect the cross-cutting nature of climate change
- 6 Promote our shared values and rebuild trust in democracy by responding to the challenge of disinformation and finding new ways to promote cohesion

Strengthen the enabling infrastructure for inclusive economic growth in cities

7 Stand with our fellow mayors in Ukraine by identifying options to offer concrete support for the country's recovery and reconstruction

8 Invest in resources to support our policy making by developing new indicators, on inclusive growth, collecting and sharing data, and collating best

practice across our network

9 Strengthen our policy dialogues and exchanges through webinars, more engagement with focal points, knowledge partners, and city networks, and resuming our annual meetings