OECD CHAMPION MAYORS FOR INCLUSIVE GROWTH INITIATIVE

How to become Chair of the Champion Mayors Initiative

Background

As part of its Inclusive Growth agenda, in 2016, the OECD **Champion Mayors for Inclusive Growth Initiative** ("the Initiative") was launched as a global coalition of mayors dedicated to tackling inequalities and advancing an inclusive urban economic growth agenda.[1]

The Initiative forms a coalition of willing leaders who have committed to tackling inequalities and promoting inclusive economic growth in cities. The Initiative provides Mayors with a unique platform in the debate on inequality: it serves to elevate their voices in national debates and global agendas, and to facilitate exchanges and the sharing of concrete solutions among city leaders to address inequality. The Initiative is served by the OECD Centre for Entrepreneurship, SMEs, Regions and Cities.

The work and the priorities of the OECD Champion Mayors Initiative are based on the current vision statement developed by the OECD Secretariat in consultation with the Chair of the Initiative, the Steering Group, and participating mayors.

Role of the Chair

The Chair provides direct leadership regarding the work of the OECD Champion Mayors Initiative and serves as its spokesperson worldwide. A strong advocate for the role of cities in addressing inclusive growth, the Chair brings expertise and network to advance the vision for the Initiative, in cooperation with the other Champion Mayors, in pursuit of its common goals.

The Chair works directly with the OECD Secretariat to oversee the continued strengthening and development of the Inclusive Growth agenda by:

- **Chairing the annual Meeting of the OECD Champion Mayors for Inclusive Growth Initiative**

- **Chairing the Steering Group meetings** of the Initiative twice a year (date defined with Chair's office) for a collegial reflection on the priorities and activities of the Initiative and spearheading the **annual work plan with the Steering Group** of the Initiative

- Providing **strategy and leadership** to advance priority themes and policy areas of the Initiative, raise the profile of the data, evidence and messages produced by the Initiative, and champion the implementation of the Initiative's key political documents (Brussels Blueprint for Affordable Cities and Housing for All, Pledge For Youth For An Inclusive Post-COVID Recovery, Athens Road Map, Seoul Implementation Agenda, Paris Action Plan, and the New York Proposal)

- **Reporting progress of inclusive growth efforts** on behalf of the Initiative to relevant OECD bodies, including the Regional Development Policy Committee (RDPC) and the Working Party for Urban Policy (WPURB) (twice a year); and the OECD Council of Ambassadors (by invitation)

- **Actively communicating** on urban inclusive growth issues in his/her capacity as Chair of Champion Mayors on social media, etc.

- Facilitating and incentivising **Champion Mayors to be active in the Initiative's activities and programme of work** to increase capacity for inclusive growth agenda building

---

[1] The Initiative is informal. It is not an official OECD body.

- Providing guidance and suggestions of **potential new mayors** for the Initiative, in co-operation with the OECD Secretariat

- Representing the Champion Mayors Initiative at relevant **international forums and events organised by the Secretariat or external actors,** as appropriate

- Meet twice a year with OECD Secretariat to discuss policy substance and brainstorm on political priorities

Profile

To be considered for the position of Chair, a Champion Mayor under consideration for the role should:

- Be the Mayor of a city located in an OECD Member country

- Demonstrate Mayoral leadership and local, national or international credibility on the issue of inclusive growth

- Have a track record of personal commitment and documented real action taken on inclusive growth within his or her city

- Be a strong advocate of the need to address inequalities and advance inclusive growth, and of the vital role cities play in building more inclusive societies worldwide

- Have been personally actively involved in the Initiative's activities (e.g. attending, hosting or participating in meetings, research or studies) within the year preceding the application

- Assign a dedicated focal point within the Mayor's office with relevant expertise in the city's inclusive growth agenda and direct access to the Mayor, to liaise with the OECD Secretariat on a regular basis

- Have at least 1 year remaining of his/her mayoral term as of the starting date of Chairmanship

- Have fluency in one of the two OECD official languages (English and French)

N.B. Mayors who are already chairing/leading another international intercity group will not be considered for the position of Chair.

Selection

The Chair will be designated based on a diverse set of criteria (i.e. geography, gender, Initiative tenure, inclusive growth priorities). The Chair's tenure will cover a maximum of 2 years and will not exceed two consecutive terms.

Between 3-6 months before the end of a Chair's tenure, an open call for candidacies for Chair will be issued. The application period will be open for at least one month and all applications will be assessed by the OECD Secretariat based on the profile set out above.

Should you wish to apply for Chair of the Initiative, please submit a letter of motivation and a CV to Andrew Lombardi, Policy Analyst with the OECD Champion Mayors for Inclusive Growth Initiative (Andrew.LOMBARDI@oecd.org).